



Foundation of Trust



COMPANY OVERVIEW

Walplast Products Pvt. Ltd. an subsidiary of DryChem India Private Ltd. is an Indian Multinational Corporation was founded by visionary **Mr. Ashok Mehta** in 2004. It is one of the leading and most reputable producers of building materials and **3rd largest** manufacturer of Wall Putty in India.

Walplast has **25 manufacturing units** that are strategically located across the country. It is also equipped with **NABL certified** state-of-the-art **R&D Labs** that are fully equipped with cutting-edge testing equipment's that meets international standards. Globally, Walplast exports to **more than 14 countries** across GCC region & North & Central Africa. It is one of the largest exporters of Wall Putty from India.

Our B2C interface **HOMESURE** is a **preferred brand** for the construction ecosystem that delivers superior customer experience on product performance, solutions and services. We help create strong and sustainable communities, with a network of 800+ active Distributors, 6000 + Dealers & more than 65000+ influencers engaged in our business operation. We also provide direct employment to over 1000 employees.

Our HomeSure product range includes Wall Putty, Tile Adhesives, Gypsum based products, Construction Chemicals, Admixtures, AAC blocks, Paints and other building materials with a growing business portfolio.



PURPOSE, VISION & MISSION

PURPOSE

To accomplish a **positive change** in the ecosystem through **innovative & reliable** products, services, solutions and partnerships



VISION

To be a **brand of choice** for the construction ecosystem by **delivering superior customer experience** and become **₹2000 Crore Group by Y2025**



MISSION

We will deliver **superior customer experience** by remaining **agile, competitive and responsive** to every **stated and unstated need** of the **customer**





OUR PRESENCE



STATE	PLANT TYPE	CAPACITY ('000 MT)
Chattisgarh	Grey	60
	White	26
Gujarat	Grey	253
	White	497
	Boards	13.2 Lacs
Madhya Pradesh	White	312
Maharashtra	Grey	130
	White	238
Rajasthan	Grey	273
	White	281
Tamil NADu	Grey	197
	White	211
	Total	*2,478



Research & Development

At Walplast, we are dedicated to fostering a culture of innovation and continuous improvement, which is why our research and development (R&D) is a crucial component of our strategy and vision. As an NABL (National Accreditation Board for Testing and Calibration Laboratories) (Standard no. ISO/IEC 17025:2017) accredited manufacturing company, we are committed to maintaining the highest standards of quality and technical competence in our R&D processes.

We strictly adhere to the requirements set forth by NABL. Our certified state-of-the-art R&D Labs are fully equipped with cutting-edge testing equipment which conforms to international benchmarks and criteria specified by European and American standards for product testing. Our team of qualified professionals use scientific methods to carry out quality checks and various adhesion tests of the products.



To ensure that our team is updated about the latest and emerging technologies, methodologies and market trends, we invest in continuous training, professional development, and collaboration opportunities.

Walplast encourages cross-functional teams to collaborate in order to achieve shared objectives. We encourage a culture of creativity and problem-solving that fuels innovation by utilising the special knowledge and viewpoints of people from many disciplines.

Walplast emphasizes the importance of continuous improvement as a core principle. We actively seek feedback from customers, employees and partners to identify areas for further development and optimize our R&D processes.

Our commitment to NABL accreditation standards further reinforces our dedication to technical excellence and quality assurance.



HOMESURE

हर घर की धड़कन
हर घर की पेहचान



HOMESURE
WALL PUTTY

HOMESURE
WALLEX
Wall Expert

HOMESURE
TILE EX
Tile Expert

HOMESURE
GYPEX
Gypsum Expert

HOMESURE
wShield

HOMESURE
SCRATCHEX
Texture Expert

HOMESURE
Mastertouch

HOMESURE[®]

WALL PUTTY



HomeSure Wall Putty is a white cement based polymer enriched wall putty specially developed as a base coat to cover the plastered, mortar wall and ceiling. It comes with a **3S Advantage** to make your walls Super Smooth, Super Safe and Super Shiny, thus making your walls a flawless one and ready for primer and paint application. HomeSure Wall Putty comes in different ranges to suit your different needs.

RANGE

• Wall Putty • Premium Wall Putty • Coarse Putty • Colour Putty

FEATURES



**UV
Resistance**



**Highly
Water Resistant**



**No need
to Paint**



**High
Durability**



**Reduction
in Cracks**



HomeSure TileEx are grey or white cement based polymer enriched tile adhesives offering an extensive range of different types of tile adhesive variants suitable for different kind of tiles and substrate conditions. The extensive range of HomeSure TileEX Tile Expert tile adhesives are packed with the power of 4 Aces which ensures super easy Application, powerful Adhesion, better Accessibility and the power of Aqua safety.

RANGE

- EX-11 Ceramics Expert
- EX-22 Vitrified Expert
- EX-33 Stone & Glass Expert
- EX-G 33 Vitrified & Stone Expert
- EX-44 External Expert
- EX-55 All Tile Expert

TILE GROUT SHADES



FEATURES

- No Shrinkage
- High Durability
- Increase Productivity
- Highly Water Resistant
- Enhanced Workability
- Excellent Bonding & Tensile Strength
- Bacterial Resistant



HomeSure GypEX is a light weight gypsum based plaster suitable for application on most internal surfaces including brick, AAC blocks concrete blocks & RCC surfaces. GypEX plasters are designed to suit both hand & machine applications, offers a full range of solutions for all internal plastering needs and backgrounds. In this basket GypEX also offers Walbond which is a green coloured viscous liquid acting as a bonding agent for gypsum and sand cement plaster.

HomeSure GypEX Gypsum Plaster Boards are experts who rapidly transforms the architectural arena. These 100 % natural gypsum are highly sound & fire resistant, durable and environment friendly plasterboards that are designed to offer superior solutions as a covering material for walls, ceilings, making partition walls in new building construction and renovation work. Added to this GypEX also provides GI Framing system for the effective installation of the Gypsum Plaster Boards.

RANGE

• Gypsum Board • Silver Plaster • Silver Plus Plaster • Gypsum Machine Spray Plaster • Walbond

FEATURES

- | | | | | | | |
|---|---|---|--|---|---|--|
| 
Light Weight | 
Crack Free Walls | 
One Coat Application | 
Excellent Grip to Plaster | 
Shrinkage Crack Free | 
Fire Resistant | 
High Compressive Strength |
|---|---|---|--|---|---|--|



HomeSure Mastertouch offers water thin-able primers in different variants suitable for your different needs. The Mastertouch basket also offers water thin-able washable acrylic distemper suitable for interior walls .

दीवारों के हीवाने



FEATURES



Excellent
Workability



Easy
To mix



Good
Opacity



High
Durability



Excellent
Adhesion



Smooth
Brushability



HomeSure ScratchEX Acrylic Texture is trowel applied synthetic grooved finish texture. The product is formulated with modified acrylic emulsion and marble texturizing sand. Used for decoration and long-term protection. It has unique textured pattern which can be used for interior and exterior surface.

HomeSure ScratchEX Cement Base Texture is a polymeric wall finish product. It decorates the wall with various type of patterns as well as protect both interior and exterior wall. It is more economical than other acrylic based products. It contains finest quality minerals, white cement, and polymers.

FEATURES



PLASTER
PROTECTION



WEATHER
PROTECTION



FUNGAL
RESISTANT



GOOD
COVERAGE



TOUGH
TEXTURE



EXCELLENT
COVERAGE



DAMPNESS
RESISTANT



HOMESURE
wShield
 — Waterproofing Solutions —



HomeSure wShield engineered with Advanced **C3R** Formula offers waterproofing solutions in terms of **LWC** - an integral waterproofing compound for cement mortar, plaster and concrete and also multifunctional **SBR** latex for waterproofing bonding & repairing. This super engineered product makes your home building tension free.

FEATURES



CORROSION RESISTANT



FREEDOM FROM CRACKING



IMPROVES WORKABILITY



ENHANCE DURABILITY



ENHANCED DURABILITY



REDUCES SHRINKAGE CRACKING



EXCELLENT BONDING PROPERTY



MULTIPURPOSE PRODUCT



HOMESURE
wShield
Admixtures



HomeSure wShield Admixture are an economical way to reduce concrete costs while still obtaining the strength & durability required. It acts as a dispersant for cement particles in your concrete mix, producing a high- performance, long-lasting concrete that is both economical & efficient.

RANGE

- **AC 100** Accelerating Admixture
- **VW 200** Viscosity Modifying Admixture
- **AR 300** Air Entraining Admixture
- **ADMIX 500** SNF based Super Plasticizer Admixture
- **ADMIX 1000** Low PCE Based Super Plasticizing Admixture
- **ADMIX 2000** Mid PCE Based Super Plasticizing Admixture
- **ADMIX 3000** High Range PCE Based Super Plasticizing Admixture

FEATURES



REDUCES
SEGREGATION



IMPROVED
WORKABILITY



ENHANCED
PUMPABILITY



COHESIVE



QUIKER
SLAB PROCESS



EASY TO USE



REDUCED COST



HomeSure Wallex with its diversified range is a one stop solution for all the building needs of modern construction. It provides a diversified portfolio of durable, eco-friendly, value for money walling solutions ranging from AAC blocks, block jointing mortar, varieties of ready mix plaster, crack fillers, repair mortar .

Premium Fire Resistant Plaster – Provides excellent thermal and sound insulation thus making the building high on fire resistance and energy conservation.

Premium Water Proof Plaster – Provides a hard and durable surface capable of protecting external surface against penetration of rain water.

Premium Self Curing Plaster – Its unique blend of self-curing polymer additives that aids in water saving by saving the water required for curing the plastered surface.

Spray Plaster – Effective in lowering costs as its unique polymer modified composition allows machine-sprayed applications thus cuts on time, waste and labour.

RANGE

- AAC blocks • Micro Concrete • Quick Bond • Ready Mix Plaster • Plasto proof • Level well
- Crack Filler • Block Jointing Mortar • Repair Mortar

FEATURES





SUSTAINABILITY & CSR

Walplast strives to reduce its environmental impact through sustainable practices. It utilizes solar energy, thin layer technology for tiles and manufactured sand from crushed rock rather than river sand. These practices help conserve resources and reduce emissions. Walplast also recycles waste materials like fly ash and slag, which reduces demand for natural resources while decreasing power plant emissions. Using eco sand and slag cement instead of traditional materials makes construction more sustainable and saves costs.



On the social front,

Walplast focuses its CSR efforts on education and health. It supports local schools and hospitals by providing infrastructure, technology, medicines and equipment. Over 80% of its CSR activities focus on education. Walplast aims to provide equitable access to quality education and healthcare for underprivileged communities near its facilities. Its partnership with Project Nanhi Kali helps provide education to underprivileged girls in India. Overall, Walplast strives for sustainable development by balancing environmental stewardship, economic viability and social progress.



Walplast Products Pvt. Ltd. ISO 9001: 2015 Certified Company
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MORE DETAILS

